
BALENCIAGA



JEAN-MICHEL BASQUIAT

STUPID GAMES BAD IDES

BIBLIOGRAPHY

Bibliography

IMAGES

Edo Bertoglio, (1981), Edo Bertoglio. Jean-Michel Basquiat wearing an American football helmet, 1981 [ONLINE]. Available at: <https://www.nytimes.com/2017/09/22/arts/design/basquiat-barbican-london.html> [Accessed 20 November 2017].

The Skateroom, (2017), Jean-Michel Basquiat Demon [ONLINE]. Available at: <https://theskateroom.com/product/demon> [Accessed 20 November 2017].

Jean-Michel Basquiat, (1982), Untitled 1982, Courtesy Museum Boijmans Van Beuningen, Rotterdam [ONLINE]. Available at: <http://www.d-talks.com/2017/09/basquiat-boom-for-real/1-jean-michel-basquiat-untitled-1982-museum-boijmans-van-beuningen-studio-tromp-rotterdam/> [Accessed 20 November 2017].

Michael Halsband, (1985), Jean-Michel Basquiat [ONLINE]. Available at: <http://afflictor.com/tag/keith-haring/> [Accessed 20 November 2017].

Jean-Michel Basquiat, (1983), Monticello [ONLINE]. Available at: <https://www.wikiart.org/en/jean-michel-basquiat/monticello> [Accessed 20 November 2017].

Jean-Michel Basquiat, (1982), Philistines [ONLINE]. Available at: <https://www.wikiart.org/en/jean-michel-basquiat/philistines> [Accessed 20 November 2017].

Jean-Michel Basquiat, (1982), Allah Zeus Buddah [ONLINE]. Available at: <https://www.artsy.net/artwork/jean-michel-basquiat-allah-zeus-buddah> [Accessed 20 November 2017].

Jean-Michel Basquiat, (1978), High School Yearbook [ONLINE]. Available at: <https://www.artsy.net/artwork/jean-michel-basquiat-high-school-yearbook> [Accessed 20 November 2017].

Jean-Michel Basquiat, (1981), Bird On Money [ONLINE]. Available at: <https://rfc.museum/thath-jean-michel-basquiat> [Accessed 20 November 2017].

Jean-Michel Basquiat, (1983), Beat Bop record cover, Tartown Records [ONLINE]. Available at: <https://www.dezeen.com/2017/10/23/jean-michel-basquiat-art-reconstituted-world-around-him-boom-for-real-barbican-curator-lotte-johnson/> [Accessed 20 November 2017].

Bibliography

IMAGES

Henry Flynt, (1979), The SAMO© Graffiti, Image 6 [ONLINE]. Available at:
<http://www.henryflynt.org/overviews/samo.htm> [Accessed 20 November 2017].

Henry Flynt, (1979), The SAMO© Graffiti, Image 47 [ONLINE]. Available at:
<http://www.henryflynt.org/overviews/samo.htm> [Accessed 20 November 2017].

Jean-Michel Basquiat, Basquiat's (pictured) 'Untitled' [ONLINE]. Available at:
<https://genius.com/artists/Jean-michel-basquiat> [Accessed 20 November 2017].

Jean-Michel Basquiat, [ONLINE]. Available at:
<http://www.pbs.org/independentlens/films/jean-michel-basquiat/> [Accessed 20 November 2017].

Jean-Michel Basquiat, (1987), Untitled Notebook Page [ONLINE]. Available at:
https://www.brooklynmuseum.org/exhibitions/basquiat_notebooks/ [Accessed 20 November 2017].

Jean-Michel Basquiat, (1982), Untitled (Crown) [ONLINE]. Available at:
https://www.brooklynmuseum.org/exhibitions/basquiat_notebooks/ [Accessed 20 November 2017].

Jean-Michel Basquiat, (1986), Untitled [ONLINE]. Available at:
https://www.brooklynmuseum.org/exhibitions/basquiat_notebooks/ [Accessed 20 November 2017].

Jean-Michel Basquiat, (1979), Postcards [ONLINE]. Available at:
<http://www.nytimes.com/2007/09/30/nyregion/thecity/30basq.html> [Accessed 20 November 2017].

Jean-Michel Basquiat, (2010), Logo [ONLINE]. Available at:
<https://mattieux.wordpress.com/2010/03/07/jean-michel-basquiat-the-radiant-child/> [Accessed 20 November 2017].

Bibliography

SOURCES

COMPANY STRUCTURE

Zazzle Media. 2016. 43 Key Digital Marketing KPIs for 2016. [ONLINE] Available at: <https://www.zazzlemedia.co.uk/blog/digital-marketing-kpis-2016/#gref>. [Accessed 23 February 2018].

Prospects. 2018. Job profile Creative director. [ONLINE] Available at: <https://www.prospects.ac.uk/job-profiles/creative-director>. [Accessed 23 February 2018].

Prospects. 2018. Job profile Advertising copywriter. [ONLINE] Available at: <https://www.prospects.ac.uk/job-profiles/advertising-copywriter>. [Accessed 23 February 2018].

Prospects. 2018. Job profile SEO specialist. [ONLINE] Available at: <https://www.prospects.ac.uk/job-profiles/seo-specialist>. [Accessed 23 February 2018].

Prospects. 2018. Job profile PPC specialist. [ONLINE] Available at: <https://www.prospects.ac.uk/job-profiles/ppc-specialist>. [Accessed 23 February 2018].

Prospects. 2018. Job profile Social media manager. [ONLINE] Available at: <https://www.prospects.ac.uk/job-profiles/social-media-manager>. [Accessed 23 February 2018].

Workable. 2018. SEO Manager job description. [ONLINE] Available at: <https://resources.workable.com/seo-manager-job-description>. [Accessed 23 February 2018].

Workable. 2018. PPC (Pay Per Click) Manager job description. [ONLINE] Available at: <https://resources.workable.com/ppc-manager-job-description>. [Accessed 23 February 2018].

SOCIAL RESPONSIBILITY COMMITMENT

The Guardian. 2017. Stella McCartney calls for overhaul of 'incredibly wasteful' fashion industry. [ONLINE] Available at: <https://www.theguardian.com/environment/2017/nov/28/stella-mccartney-calls-for-overhaul-of-incredibly-wasteful-fashion-industry>. [Accessed 20 February 2018].

Bibliography

SOURCES

Ellen Macarthur Foundation. 2017. A New Textiles Economy: Redesigning fashion's future. [ONLINE] Available at: <https://www.ellenmacarthurfoundation.org/publications/a-new-textiles-economy-redesigning-fashions-future>. [Accessed 20 February 2018].

MARKETING POSITION AND USP

Business Of Fashion. 2016. Does Fashion Have a Mental Health Problem?. [ONLINE] Available at: <https://www.businessoffashion.com/articles/careers/does-the-fashion-industry-have-a-mental-health-problem>. [Accessed 19 February 2018].

Business Of Fashion. 2018. Gucci or Balenciaga: Which Was the Hottest Fashion Brand in 2017. [ONLINE] Available at: <https://www.businessoffashion.com/articles/sponsored-feature/the-hottest-brands-in-2017-gucci-vs-balenciaga>. [Accessed 19 February 2018].

Business Of Fashion. 2017. Fashion's Hottest Brands and Top Selling Products in Q3. [ONLINE] Available at: <https://www.businessoffashion.com/articles/sponsored-feature/fashions-hottest-brands-and-top-selling-products-in-q3>. [Accessed 19 February 2018].

Fashion & Luxury Engagement Insights. 2017. BALENCIAGA, GUCCI AND OFF-WHITE – THE HOTTEST BRANDS FOR THE 3RD QUARTER OF 2017. [ONLINE] Available at: <https://fashion-insights.contactlab.com/balenciaga-hottest-brand/>. [Accessed 19 February 2018].

MARKETING PLAN

Vital Design. How to Plan Your Marketing Budget [w/ Example Marketing Budget Template!]. [ONLINE] Available at: <https://vtldesign.com/digital-marketing/digital-marketing-strategy/marketing-budget-template-example/>. [Accessed 18 February 2018].

PRESS RELEASE

Kering. 2018. Balenciaga. [ONLINE] Available at: <http://www.kering.com/en/brands/luxury/balenciaga>. [Accessed 18 February 2018].
Add to My References Report refereee

Yoox Net-a-Porter Group. 2018. Net-a-Porter and Mr Porter to launch exclusive Balenciaga capsule collections. [ONLINE] Available at: <http://www.ynap.com/news/net-a-porter-and-mr-porter-to-launch-exclusive-balenciaga-capsule-collections/>. [Accessed 19 February 2018].

Bibliography

SOURCES

Telegraph. 2018. From royal wedding dresses to trendy trainers: the rise and rise of Balenciaga. [ONLINE] Available at: <http://www.telegraph.co.uk/fashion/style/royal-wedding-dresses-trendy-trainers-rise-rise-balenciaga/>. [Accessed 18 February 2018].

V&A. 2018. Introducing Cristóbal Balenciaga. [ONLINE] Available at: <https://www.vam.ac.uk/articles/introducing-cristobal-balenciaga>. [Accessed 18 February 2018].

Barbican. 2018. Basquiat Boom For Real. [ONLINE] Available at: <https://www.barbican.org.uk/basquiat-boom-for-real>. [Accessed 18 February 2018].

Basquiat. 2018. Jean-Michel Basquiat. [ONLINE] Available at: <http://www.basquiat.com/artist.htm#>. [Accessed 18 February 2018].

Pelé 173. (2018). Basquiat - Documentary (BBC Basquiat -Rage to Riches). [Online Video]. 14 January 2018. Available from: <https://www.youtube.com/watch?v=eLwV4tI99Nw&t=1959s>. [Accessed: 18 February 2018].

